2023 ANNUAL REPORT

POWERED BY CONNECTION









SENIER CONNECTION CENTER INC.

Proudly serving older adults, persons with disabilities and caregivers throughout Hillsborough, Manatee, Polk, Highlands and Hardee Counties.

A MESSAGE FROM THE PRESIDENT & CEO

As I reflect upon all that we have accomplished in 2023, I find myself experiencing a wide range of emotions. I am grateful that we have finally emerged from the many restrictions and challenges of the pandemic. I am also proud we were able to provide so many seniors with the resources necessary to maintain their physical and emotional health, especially those who found themselves homebound, socially isolated, and lonely. Getting through this experience required a high degree of innovation,

cooperation, and hard work by so many of us, including Senior Connection Center staff and volunteers, our Board of Directors and Advisory Council, as well as our community partners, service providers, and funders. The insights we have gained also highlight the significance of next year's Older Americans Month theme and the inspiration for this report: *Powered by Connection*.

Clearly, the importance of making and maintaining connections was on our minds when, nearly ten years ago, we chose to re-brand as Senior Connection Center. I am thrilled and honored that we are recognized as the go-to organization for older adults, persons with disabilities, and their caregivers when they need help and I attribute much of this success to our commitment to finding and maintaining the right connections.

I am proud of my capable, hard-working staff, who uphold our core values as they fulfill our mission, to help older adults and persons with disabilities live with independence and dignity. Whether they are assisting an Elder Helpline caller to find the services they need, helping a frail, homebound senior to get home-based services, or guiding a caregiver to community resources, I can count on them to keep the individual needs of each client in mind as they identify resources and seek solutions. I am equally grateful to all the dedicated SHINE counselors who volunteer their time and expertise to ensure Medicare recipients are receiving the best health insurance advice and the best coverage. And, of course, I appreciate the many organizations that cooperate with us and work hard to provide the diverse array of services our clients need.

Clearly, the various connections we form are essential to getting things done, but connections serve an even higher purpose for our clients and ourselves. Perhaps their true power is best expressed by social worker, professor,



and author, **Brené Brown** who says, "Connection is why we're here. We are hardwired to connect with others, it's what gives purpose and meaning to our lives, and without it there is suffering." Now, I hope you will connect with us as you learn more about the work we do, read some client stories, and celebrate the accomplishments we achieved this past year!

Best regards,



President & CFO



Our Vision: To be the recognized community leader who connects older adults, persons with disabilities, and caregivers with the information, resources, and services they need.

Our Mission: To help older adults and persons with disabilities live with independence and dignity.

Our Core Values:

Respect, Compassion, Teamwork, Quality, and Work / Life Balance.

Our Team:

More than 150 dedicated employees and volunteers uphold these core values every day, as we work together to fulfill our mission.

Our Hope:

That we can work together with you to improve the lives of local seniors, persons with disabilities, and their caregivers.

Either way, we are just a call or click away...
1-800-96-ELDER
SeniorConnectionCenter.org

OUR AGING & DISABILITY RESOURCE CENTER IS HERE TO HELP!

Senior Connection Center's Aging & Disability Resource Center (ADRC) is comprised of our Elder Helpline, SHINE, and Long Term Care teams, who work cooperatively to connect local seniors to the programs and services they need to maintain their independence and dignity.

ELDER HELPLINE

For many seniors, as well as their caregivers and long-distance family members, their first experience with Senior Connection Center happens when they call or email our Elder Helpline

1-800-96-ELDER SENIORCONNECTIONCENTER.ORG

Our highly trained Elder Helpline Specialists listen carefully to each caller and ask follow-up questions to make sure we identify their needs and address their concerns. And, for those who prefer email, we are happy to answer their questions that way as well. We pride ourselves in identifying the best available resources to assist each person, which may include our own programs, such as Long Term Care / Medicaid Eligibility assistance, SHINE / Medicare counseling, or Health & Wellness classes. We also connect callers to countless community services such as transportation providers, rental and housing assistance, utility payment assistance, nutrition and meal programs, and in-home services.

More than 135,000 calls came into Senior Connection Center's Elder Helpline and Aging & Disability Resource Center in 2023.

SHINE: SERVING HEALTH INSURANCE NEEDS OF ELDERS

SHINE counselors provide local seniors with unbiased advice and assistance regarding anything Medicare-related, from understanding original Medicare to picking the right prescription drug plan, de-cyphering Medicare claims, or applying for programs that can lower their Medicare costs.

In 2023, SHINE counselors provided services in person, by phone, and at community events. We continued to provide virtual meeting options, which are especially helpful to those who have transportation

challenges, health issues, or scheduling conflicts. And, as always, our SHINE counselors continued to prepare consumers to make the best decisions about Medicare based on their own personal circumstances.

In 2023...

- Our SHINE volunteers and staff documented nearly 8,000 client contacts.
- More than 3,500 were low-income
- 1,021 had disabilities
- More than 2,500 were over the age of 75
- 711 needed assistance in a language other than English
- We helped over 700 low-income individuals apply for Medicare Savings Programs, leading to a combined annual savings of more than \$1.1 million
- We also assisted these low-income individuals apply for the Extra Help Program, which saved each client about \$5,000 annually on their prescription drug expenses.

Open Enrollment Period for Medicare, which takes place from mid-October to early December, is the time when most Medicare beneficiaries select their Medicare plans for the upcoming year. In 2023, Senior Connection Center's SHINE team participated in 45 live and virtual Open Enrollment events, videos, and radio interviews throughout our 5-county service area and assisted more than 2,400 Medicare beneficiaries to select and enroll in their 2024 Medicare plans.

LONG TERM CARE SERVICES

Senior Connection Center is the gateway for frail and low-income seniors to secure Long Term Care (LTC) services, including Medicaid Managed Care. These services allow at-risk seniors to safely remain living in their homes and avoid premature nursing home placement. In 2023, Senior Connection Center helped local seniors-in-need by funding:

- 1,424,195 meals, both home-delivered and congregate
- 43,299 rides to medical and other important appointments
- 69,915 hours of personal care services, such as bathing and dressing.
- 131,708 hours of homemaker services.

POWERED BY CONNECTION WHEN FACING NEW CHALLENGES...

or decades, Senior Connection Center has served as the designated Area Agency on Aging and the Aging & Disability Resource Center for Hillsborough, Manatee, Polk, Highlands, and Hardee counties. This role has allowed us to successfully manage countless traditional grants and programs that provide home-based services to older adults and persons with disabilities, services that are essential for them to remain living safely in their homes and avoid unnecessary placement in a nursing facility.

In addition to these funding sources, our connections presented some other opportunities, ones that enabled us to assist local seniors whose health, safety, and independence are at risk, but who may not qualify for traditionally-funded_services.

Thanks to an Enhanced Home Care for the Elderly grant, Volunteer Florida Hurricane Ian Relief grant and Senior Connection Center's Crisis Fund, we were able to implement projects and provide assistance that would not otherwise be available to these vulnerable and atrisk seniors.

VOLUNTEER FLORIDA - HURRICANE IAN Relief

In September of 2022, Hurricane Ian hit Florida's Gulf Coast and traveled across the state in the form of extreme winds and rain, causing massive flooding, downing trees and power lines, and severely damaging thousands of homes throughout Senior Connection Center's 5-county service area. In February of 2023, Senior Connection Center was awarded a \$600,000 grant from Volunteer Florida to assist hurricane-impacted seniors repair their damaged homes or replace belongings lost in the storm. The needs varied from replacing roofs to rebuilding a wheelchair ramp, removing downed trees and replacing bed linens and towels. Recovery work using these funds will continue into 2024.





Thanks to Volunteer Florida grant funds, we were able to replace Mr. S's storm-damaged entryway with a safe and secure ramp that will accommodate his walker or a wheelchair.

SENIOR CONNECTION CENTER'S CRISIS FUND

Senior Connection Center initiated our Crisis Fund initiative in 2016 as a way to intercede in situations affecting older adults, which, if not addressed, are bound to become a crisis. These Crisis Funds are raised at the annual Rise & Shine Awards Ceremony and Fundraiser and throughout the year in the form of personal donations and sponsorships. The crisis situations we address typically arise when a senior on a tight, fixed income faces an unexpected expense, like a new medication or a car repair. Since they do not have the extra money to pay for it, they have to face such choices as getting their car fixed or paying the rent, buying that medicine or paying the electric bill. Even though it would take a relatively small amount of money to resolve these problems, the impact of the consequences can be catastrophic, as they grow into even bigger problems ranging from late fees to unnecessary illness, even homelessness.

In 2023, Senior Connection Center's Crisis Funds were used to pay for more than \$6,000 in electric and other utility bills, more than \$10,000 for past-due rent and emergency housing, and \$2,000 in home repairs and safety upgrades, to name just a few.

Donations to Senior Connection Center's Crisis Fund can be made at SeniorConnectionCenter.org.

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ENHANCED HOME CARE FOR THE ELDERLY

For many seniors with progressing health conditions and limited mobility, their long-time homes have become difficult to maintain as well as unsafe to access and navigate.

In 2023, Senior Connection Center was awarded an Enhanced Home Care for the Elderly (EHCE) grant, which provided up to \$6000 per client to improve their home's safety and accessibility. These funds were used to equip seniors' homes with such safety and mobility devices as shower grab bars, hydraulic lifts, adjustable beds and mattresses, and wheelchair ramps. We were even able to replace old appliances that had become health and safety hazards. Here are a few stories that highlight the life-changing impact of these funds...

Ms. D is 90 years old, legally blind, and lives alone. Her declining eyesight was making it more and more difficult for her to cook meals and adequately clean her home. Thanks to EHCE funding, we were able to replace her 30-year-old, leaking refrigerator, which was attracting bugs, and provided a pest control service. A new dishwasher made it easier to maintain her kitchen and a smart, voice-enhanced range made it safer and easier for her to cook. Once again, Ms. D can manage her home and safely prepare meals. "EHCE was one of the greatest programs I have ever been a part of." Ms. D

87-year old Ms. M uses a wheelchair and her 74-year-old roommate, Ms. S, uses a walker. They share their home with Ms. M's 61-year-old son, who serves as their caregiver. Mr. M had been carrying his mother up and down the stairs every time she needed to go anywhere and he was using his body as a safety net for Ms. S whenever she needed to climb the stairs. Clearly, accessing their home had become unsafe for everyone, but the family did not have the means to make the necessary safety upgrades. Using EHCE funds, we were able to purchase and install a chair lift that both women can use to maintain their independence and their connections with the outside world.

"This program has changes all of our lives for the better!" Mr. M Programs Administered by Department of Elder Affairs (DOEA) Through Area Agencies on Aging:

- Older Americans Act Programs (OAA)
- Nutrition Services Incentive Program (NSIP)
- Emergency Home Energy Assistance Program (EHEAP)
- Community Care for the Elderly (CCE)
- Alzheimer's Disease Initiative (ADI)
- Enhanced Home Care for the Elderly (EHCE)
- Home Care for the Elderly (HCE)
- Local Services Program (LSP)

Programs Administered by Department of Elder Affairs (DOEA) Through Area Agencies on Aging in response to COVID-19:

American Rescue Plan (ARP)

Other Grant Awards and Services Provided by the Area Agency on Aging:

- Aging and Disability Resource Center (ADRC)
- Elder Helpline (OAA) Older Americans Act Title III-B and III-E
- Serving Health Insurance Needs of Elders (SHINE)
- Medicare Improvements for Patients and Providers (MIPPA)
- Senior Medicare Patrol (SMP)
- Health & Wellness (OAA) Older Americans Act Title III-D
- Elder Abuse Prevention (OAA) Older Americans Act Title VII
- Veterans Directed Home and Community Based Service Program (VD-HCBS)

Other Grant Awards for the Area Agency on Aging in response to COVID-19:

ADRC CARES Act No Wrong Door

*The contract totals do not include SCC Admin.

Coronavirus Consolidated Appropriations Act (CCAA)

Services Added to OAA and ARP Programs by the Area Agency on Aging in response to COVID-19:

- Bingocize Gerontological Counseling (Group/Individual)
- Pet Support Services
 T-CARE
 Technology
 Telephone Reassurance

CONTRACTED BUDGET 2023 \$26,146,932 TOTAL FUNDING

HIGHLANDS \$1,697,119 **HARDEE** \$253,459



Other Programs: Program (COVID Contract Year Contract Total* related funding) American Rescue Plan (ARP)* 9/1/2021 – 9/30/2024 \$8,737,034.67 Special Programs Contract Year Contract Total* Enhanced Home Care for the Elderly (EHCE) 11/01/2022-3/31/2024 \$3,474,880.77

MORE ABOUT SENIOR CONNECTION CENTER'S PROGRAMS AND SERVICES...

Powered by Connection means meeting people where it is convenient for them, working with community partners to share resources, and delivering muchneeded services to those older adults, persons with disabilities and caregivers living throughout our community. Here are a few ways we accomplish this.

OUTREACH

Senior Connection Center's Outreach team is constantly reaching out, in person, to seniors and disabled adults who live throughout Polk, Manatee, Hillsborough, Hardee and Highlands counties, familiarizing them with our organization, identifying their concerns and unmet needs, and connecting them to right the programs and services.

In 2023, our team was able to meet individually with 520 older adults. We attended 107 in-person events at a variety of local venues, where we distributed 2,674 agency rack cards and other pertinent information. We also provided Senior Connection Center Overview presentations to 18 groups, reaching more than 300 professionals and other community members.

To learn more, we are just a call or click away 1-800-96-ELDER Senior Connection Center.org.

HEALTH & WELLNESS

"We aren't just teaching classes, we're changing lives."

Senior Connection Center is committed to helping older adults get healthy and stay healthy!

We offer a number of free, evidence-based, Health & Wellness workshops including a Diabetes Education Empowerment Program, Tai Chi for Arthritis for Fall Prevention, and Bingocize. Our workshops address many common health issues that affect older adults, with a focus on fall prevention and chronic disease management. We are proud to report that in 2023 we presented 44 workshops throughout our 5-county service area, more than twice as many as last year!

A standout initiative this year was our Matter of Balance classes, which teach practical strategies to

reduce the fear of falling and increase activity levels among participants. By addressing both the physical and psychological aspects of falling, participants learn to take control of their well-being, embrace a more active lifestyle, and improve their quality of life. Feedback from attendees underscores the value of these classes:

"I'm not afraid to travel now.
I have confidence in myself."
"This was a very good class to increase awareness of hazards in my environment and changes I need to make."

"Our instructor was excellent!

Patient, observant, kind. A great sense of humor, necessary for working with seniors!"

"A daily walk is a possibility in my life again."

The success of these programs is a testament to the dedication of our volunteers and instructors, who play a crucial role in their delivery. If you would like to learn more about hosting, teaching or attending one of our workshops, please call our Health & Wellness coordinator at 813-676-5854.

MINI GRANTS

Every year, Senior Connection Center awards Mini-Grants to local organizations on a competitive basis to support initiatives that address unmet needs among older adults, such as poor nutrition, isolation, and lack of access to basic dental care.

This year, thanks to funds raised at the Rise & Shine Awards Breakfast, Senior Connection Center was able to award \$5,000 Mini-Grants to both Catholic Charities in Polk County and Seniors in Service in Hillsborough County.

Catholic Charities used their mini-grant to expand programming to include Fellowship Dining sites throughout Polk County, where they provide meals, social activities, exercise classes, networking opportunities, and educational events.

Catholic Charities also offers monthly healthcare checks, mental health services, nutrition education, memory-strengthening



activities, and access to community resources.

Seniors in Service used their mini-grant to transport groups of blind and low-vision seniors in Sun City Center to Lighthouse for the Blind in Tampa. This organization educates seniors about available services



and provides useful items to assist in daily life.
Benefits to participating seniors include white cane training, large-print appointment and calendar books, and braille UNO cards.

Senior Connection Center's Veterans Directed Home & Community Based Services Program

Senior Connection Center manages the local Veterans Directed Home & Community Based Services
Program, which provides disabled veterans of all ages the flexibility to manage their own care budgets and hire family caregivers. The 188 veterans enrolled in this program



range in age from 29 to 101 years old. We are proud to report that over the course of 2023 these veterans received a total of 247,540 hours of caregiver and other needed services, which has allowed them to remain living at home with their loved ones.

We are honored and proud to be managing services for Mrs. Angelina Kosinski, our 101-year-old veteran client who volunteered to serve in the United States Navy during World War II.

Bringing People Together with Technology

Senior Connection Center provided several free, senior-friendly, tech-based initiatives that encourage socialization, promote the learning of new skills and information, support health and wellness, and make seniors' homes safer, including...

GetSetUp - Providing hundreds of live and interactive online classes to local seniors so they can remain mentally, physically, and socially active.

Uniper - A social engagement tool that allows seniors to utilize their TV or tablet to participate in interactive classes and conduct video-chats with loved ones and healthcare providers.

Companion Pets - Offering robotic yet realistic "Companion Pets" as an alternative to traditional pet

therapy,
which can
be especially
comforting
to people
with
Alzheimer's
and other
forms of
dementia.



Alexa Together -

A program that

provides qualifying older adults with a Ring doorbell and an Echo Show 8 Alexa device to improve their personal security and allow them to video chat with off-site caregivers.

Please visit SeniorConnectionCenter.org and click on Helpful New Offerings for more information

WELCOME TO RISE & SHINE 2023... SENIOR CONNECTION CENTER'S ANNUAL FUNDRAISER AND AWARDS CEREMONY.

his year's
Rise & Shine
event was highly
anticipated, as
we were finally
able to return to
hosting a liveand-in-person
event rather than
the virtual events
we held during
the pandemic.
Audience
members were



Thanks to our Emcee, Matthew McClellan from Fox 13 News

very excited to meet and mingle with each other and with our Salt & Pepper Award winners while celebrating Older Americans Month. As always, proceeds from Rise & Shine are used to support Senior Connection Center's Crisis Fund and Mini-Grant initiatives, both of which address the unmet needs of local seniors.

ABOUT THE SALT & PEPPER AWARDS...

When Senior Connection Center initiated the Salt and Pepper Awards back in 2008, we realized we had devised the perfect way to recognize the amazing achievements and acts of service performed by older adults who live right here in our community. Every year since then, we continue to be amazed and inspired by every nomination we receive and we joyfully share the stories of the current year's winners with our Rise & Shine audience.

When we selected the name "Salt & Pepper" for this award, we were alluding to those flecks of gray that tend to appear in our hair as we age. But, the name was also chosen as a tribute to the late, Honorable Claude Pepper, who was instrumental in crafting legislation that continues to help older Americans today, including Social Security and Medicare. Claude Pepper continued to represent and serve the residents of the State of Florida in Congress until he passed away at the age of 88.

As always, this year's Salt & Pepper Award winners would certainly make Claude Pepper proud. Each of them embodies the 2023 theme for Older Americans Month, Age Your Way! as they use their energies, talents and generosity to lead fulfilling and meaningful lives as older adults. It is our pleasure to honor each of them with a 2023 Salt & Pepper Outstanding Senior Award!

PHILANTHROPIST OF THE YEAR

John Marco

John Marco has always had a soft spot in his heart for older adults. His years of working as a physical therapist further helped him to understand the complex needs and problems that seniors face beyond their



physical issues. John's subsequent endeavors as a successful entrepreneur strengthened his commitment to do more to improve the lives of seniors in need. We are showing our gratitude to John for his generous donation to Senior Connection Center by naming him our Philanthropist of the Year.

BUSINESS & ENTREPRENEURSHIP

Larry Brooks

Congratulations to
Larry Brooks, whose passion
for helping older adults is
reflected in his current career
path as a reverse mortgage
consultant, where he helps
seniors to remain living in
their homes. Larry is also
committed to helping others



who work with seniors to build their networks with reputable professionals. When he is not working, Larry can be found performing volunteer work for such diverse groups as disabled veterans, cancer survivors, school children and stray pets.

Thank you to our loyal Rise & Shine sponsors, for making this event possible.





MEET THE 2023 SALT & PEPPER OUTSTANDING SENIOR AWARD WINNERS

COMMUNITY SERVICE & VOLUNTEERISM Shirley G. Lanier, PhD

Shirley's life-long commitment to helping others goes back to her teen years and continues today. She has touched the lives of those in need, no matter where she may encounter them, from schools to church to prisons to the streets of Tampa. And, her acts of kindness manifest



themselves in many ways, including preparing and serving food to the homeless, mentoring and tutoring students and prisoners, even donating her own car to someone who needed it more than she did!

HEATH & WELLNESS

Peggie Sherry

In 2004, as Peggie
Sherry was recovering from
her own cancer diagnosis and
treatment, she decided to start
a nonprofit organization that
would help others who were
also facing cancer. Since then,
under Peggie's leadership, Faces
of Courage has encouraged



and supported the health and wellness of more than 10,000 women and children with cancer by providing them with a free, fun and emotionally supportive camp experience, as they embark upon their journey to becoming cancer survivors.

ARTS & ENTERTAINMENT

Mark Lembo

While Mark Lembo was living in California in the early 2000's, he began dabbling in abstract art and participating in art shows around the country. After moving to Florida and launching a new business,

however, Mark's art career had to assume the status of "creative hobby." Fortunately, in 2019, he rekindled his creative art passion by starting Script M Abstract Art. Using a wide variety of media, Mark is creating an incredibly diverse portfolio of work that is described as joyful, calming, and absolutely breathtaking!



SENIOR-FRIENDLY BUSINESS OF THE YEAR

Center for Urgent Care

Every year, Rise & Shine provides
Senior Connection
Center with the
opportunity to
recognize a local
business that excels
in providing quality
care and services
to older adults
by presenting
them with our
Senior-Friendly
Business of the



Year Award. As you might expect, this year's winner, the Center for Urgent Care in Manatee County, treats the usual run-of-the-mill medical problems, like bumps and bruises. However, the center's medical director, Dr. J. Albert Avila, set out to fill a gap in the urgent care system by providing near-Emergency Room level care to the surrounding community for more serious medical issues, such as cardiac events. Dr. Avila is always innovating, adding new services, and finding new community partners in order to better serve the medical needs of all patients, including older adults who live in nearby senior communities. Congratulations, Dr. Avila, for making the Center for Urgent Care a very senior-friendly business.







HIGHLIGHTS AND HAPPENINGS

Once again, Senior Connection Center is named one of Tampa Bay's Top 100 Workplaces. We are proud of the workplace we have created, one that keeps our employees engaged and excited to come to work every day!

HOW HAVE WE REMAINED A TOP WORKPLACE FOR 8 CONSECUTIVE YEARS???

By adhering to our Core Values in everything we do...

• Teamwork

Quality
 Compacsion

Work/Life
 Balance



We appreciate our team of dedicated employees who work together to fulfill our mission of helping older adults and persons with disabilities live with independence and dignity.

SeniorConnectionCenter.org

000027235



Senior Connection Center board directors and senior staff strategize our future at our November 2023 planning retreat.



In December, Senior Connection Center staff joined Florida's Secretary of the Department of Elder Affairs, Michelle Branham, at the Town 'N Country Senior Center, where she was able to meet with staff and clients and experience the Center's activities.

Throughout the year, Senior Connection Center helped local seniors prepare for the uncertainties of Florida's weather by assembling and distributing emergency supply buckets for both hurricane season and winter weather.



This year's Nonprofit Leadership Conference provided a great opportunity for staff to enhance their knowledge while networking with other nonprofit professionals.





The Annual Walk to End Alzheimer's has become a Senior Connection Center tradition.

In June, Senior Connection Center hosted public hearings in both Manatee and Polk Counties. The feedback we receive from older adults and their caregivers helps guide us as we address the issues that impact them.



BOARD OF DIRECTORS 2023

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HILLSBOROUGH COUNTY

Amber Gum Florida Mental Health Institute, USF Emma Hemness, Treasurer.... Hemness Faller Elder Law Chantel Johnson Unison Senior Living Lori Rogovin, Vice Chair USF School of Social Work Gil Machin Retired Eileen Poiley USF Health Byrd Alzheimer's Institute

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Jahlinda Miller	Ensure Financial Group

REPRESENTING

MANATEE COUNTY

Kim Borsheim	Lakewood Ranch Hospital
Terry Gubbins	Retired

REPRESENTING

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REPRESENTING

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REPRESENTING

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Leslie Jamesson	. YMCA of W. Central Florida
Joy Poteet, Vice Chair	. Consultant with Life Limbs

CLOSING THOUGHTS FROM OUR BOARD CHAIR, GEORGIANA GOODSON

Greetings,

It has been an inspiring and educational experience to be involved with Senior Connection Center for the past seven years.
As I conclude my tenure as Board Chair, I am proud Senior Connection Center (SCC) continues to be an



indispensable resource on healthy aging. Our mission to help older adults and persons with disabilities live with independence and dignity has driven every initiative and event we have undertaken. Our progress and success through 2023 are a solid and collective effort of the Board, administration, staff, volunteers, caregivers, clients, and donors in our greater community.

A highlight this year was celebrating the Rise and Shine event in-person, for the first time since 2019. The individuals and businesses who were recognized exemplify the resilience and community spirit fostered by Senior Connection Center. Experiences shared emphasized the critical role SCC plays in their lives. The joy and camaraderie seen at this event reaffirm the importance of our mission and the tangible difference we make.

Senior Connection Center continues with steady progress to expand our reach, deepening community relationships and laying a solid foundation for future growth. Our increased presence and influence ensure more seniors receive the support they need. None of this would have been possible without the incredible support from our stakeholders. Our clients, volunteers, sponsors, and donors are the backbone of success for Senior Connection Center. Your contributions have enabled us to advance our mission and make a lasting impact on the lives of seniors. Whether through time, resources, or financial support, each effort has played a crucial role in our achievements.

As I step down from my role, I am confident Senior Connection Center is well-positioned for continued success. The foundation we have built together is strong, and the future holds great promise. I extend my heartfelt gratitude to everyone who has been part of this journey. Together, we have made a remarkable difference, and I look forward to witnessing new accomplishments and the continued positive impact on quality of life for our older residents.

Blessings,

Georgiana Goodson

WE GRATEFULLY ACKNOWLEDGE THE GENEROUS SUPPORT OF OUR SPONSORS:

Humana















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